

**BID BOARD MEETING, 7pm Monday 6th Jan, Dornoch Hub.
NOTES & ACTIONS FROM MEETING.**

IN ATTENDANCE: Ginny Knox (**GK**), Colin Thompson (**CT**), Catherine MacCulloch (**CM**), Jim McGillvray (**J McG**)
Claire Bruce (**CB**) Sharon Mackay (**SM**), Robert Smith (**RS**), Gareth Dixon (**GD**).

APOLOGIES: John Duhigg (**JD**), Mark Grant (**MG**)

	ITEM	DISCUSSION NOTE	ACTION
1	Welcome	CT, new BID Director was welcomed to the meeting.	
2	Matters arising from previous minutes	<ul style="list-style-type: none"> • Inpost Lockers - The Spar in Dornoch is now being considered by InPost as a possible site. SM to keep Board advised. • Retail Park Scrubland - SM emailed Luke (DACIC) as to whether this matter has been taken to DACIC Board. SM to follow up. • Town Clean Up – SM spoke with Callum Kerry (CK) who will quote for individual/group/one off complete gutter clean. • Davochfin Farm campsite – Jim to chase up THC Planners to see what potential there is to achieve DF camping permission. • Highland Broadband Dornoch Town Wi-Fi - SM to email Matt and cc HC Area Manager Helen Ross (HR). SM also email HR, and cc in JM, Cath McAngus and Fiona Richardson (FR) to arrange a meeting to discuss other HC town related matters. FR is now covering Dornoch as Phil Tomlin is more involved with Caithness. • Christmas Party - It was a fantastic night. Good food and music and 93 people from 13 businesses there. The unexpected service charge on drinks was disappointing. SM and Lindsay, Arthur and Carmichael, will meet with the new Mgr. to discuss making some improvements to the 2025 Party if at Dornoch Station. • Park Run - SM to meet Vhairi next week to discuss that and possible 5K/Cycling events. • NI - CT has meeting with Edward Mountain MSP and Jamie Stone MP to discuss NI, Tourist Tax and other matters re the Distillery. • Adoption of previous minutes - Proposed CM, and seconded CB 	<p>SM</p> <p>SM</p> <p>SM</p> <p>JMcG</p> <p>SM/JMcG</p> <p>SM</p> <p>SM</p>
3	Finance	Finance Update – Need clarification of the sum of money that was transferred from DACIC to Dornoch BID.	SM/MG
4	Proposed Tourist Tax. Dec/Jan update	<p>GK shared the results of the TT Poll. CB had gathered responses to the question, ‘Do you approve of the TT or not?’ 79 responses, of which 83% were against, 7% not sure and 8% for the TT. Concern expressed that the Community Groups are not aware of the impact of TT. SM said HC has online meeting on 14th 7pm. SM to advise Cath and put in Newsletter/let SCOTO know.</p> <p>Next Steps:</p> <ol style="list-style-type: none"> 1. North BID meeting on the 8th to discuss the EC meeting and that a joint approach proposal of a timeline has been suggested 2. Meeting at Eden Court on 15th Jan. with Visit Inverness Loch Ness (VILN) and HHA and North BID members. <ul style="list-style-type: none"> • – issue invite to the VILN event on 15th January to our accommodation providers <p>At this point Dornoch BID may need an extraordinary meeting via Zoom to decide whether we will align with other North BIDs as below.</p> <ul style="list-style-type: none"> •Week of 20th January to 31st January – North BIDs survey of all members 	<p>SM</p> <p>SM</p> <p>GK</p>

	<ul style="list-style-type: none"> •Week of 3rd February – North BIDs position statement based on survey and member feedback (press/website) •Week of 10th February – Formal Submission to HC from North BIDs <p>SM has sent a survey to Hotel members accommodation figures to help highlight that Dornoch is effected by seasonality more than Inverness.</p>	GK/SM
4)Winter BID Meetings with Members - update.	<p>Self-Catering meeting 9 December – GK reported that those present were mainly not well informed and were worried about the situation. All were encouraged to write to the Councilors.</p> <p>Hotels TT Meeting 19 December -GK said the meeting just prior to Christmas that the HCH and other members were asking whether it was worth being in business if this goes ahead at 5%? Members were also encouraged to write letters to Cllr Gowans, Jamie Stone MP and Maree Todd MSP</p>	
5) Business Briefing 2 0Jan	Members Briefing - GK shared the draft Agenda for the Members meeting on 20 th in the Royal Dornoch Golf Club.	ALL
6) Signage Update	Signage - CM gave an update on the costs to install the various signs, It could easily cost £30K! A9 signage, isn't even on the quote. It is an ambitious project and it was agreed that we need to prioritise what to do. CM and SM to progress and seek funding. JMcG mentioned the CRF.	CM/SM
<p>7) Events: Hogmanay - discussion</p> <p>Town "Events" meeting – 22nd Jan</p> <p>Spring/Autumn Highland Festival Fortnight</p>	<p>Hogmanay The event was a success. Colin spoke with Lou, who would be interested to help spread the load next year. She will meet to discuss once she finalises the finances. £8K in total with the buckets and the raffle. Most of the work is cleaning up, costs with road closures, ambulance, fireworks. There could also be a Hogmanay Party for the children in the afternoon.</p> <p>Meeting with other voluntary groups –GK has sent invites for a get-together on 22d in the Royal Golf Hotel to discuss events and how best to work together. GK invited the Board to attend. Quite a few have said that's great as we do need to talk about it.</p> <p>Christmas Tree – CT said that Simon and Phil could help create a Jack Daniels style Christmas Tree made out of their Distillery barrels. The Board agreed this would look great.</p> <p>Other Christmas lighting decorations should be on the list to improve.</p> <p>Spring and Autumn Festival Fortnight – 3 adverts ran successfully on FB and Instagram with the line, Escape to beautiful Dornoch. Ginny shared the images which generated an amazing amount of coverage.</p> <p>The Spring & Autumn Highland Festival Fortnights are on the website and SM is working on getting the various offers so visitors can see what's on in April and Oct. SM to chase up booking links/offers and images to get the promotions on the site etc.</p>	<p>CT/SM/GK</p> <p>SM</p> <p>SM/CB</p>
AOCB	<ul style="list-style-type: none"> -New Opt In Member is the Model Flying Club -SM had contact with 2 freelance Journalists and shared images of Dornoch and gave details for family things -Coverage in US Golf Magazine with 2 million readers -SM attending HCH Community Liaison Group meeting -JoGT is asking for a letter of support for the appointment of a second Trail Development manager -Zoom – GK advised that the comms was not very clear and Claire to look into option of a microphone link up for next meeting. 	

NEXT MEETING – Date of Next Meeting: 7pm, Mon 3rd February in the Hub