

BID BOARD MEETING, 7pm Tuesday 16th July the Dornoch Hub.

NOTES & ACTIONS FROM MEETING.

IN ATTENDANCE: Ginny Knox (**GK**), Kyle MacKay (**KMacK**), Mark Grant (**MG**), Suzy DeVenny (**SD**), Jim McGillvray (**J McG**), Gareth Dixon (**GD**), John Duhigg (**JD**), Watson Bell (**WB**), Robert Smith (**RS**) and Claire Bruce (**CB**)

	ITEM	DISCUSSION NOTE	ACTION
1	Everyone to sign Articles of Association	-	All
2	Matters arising from previous minutes	<p>Inpost lockers - other possible sites have been suggested</p> <p>GK and JD attending community council to discuss what BID is, and help with discussion regarding website funding</p> <p>JD has still to speak to Phil Tomalin</p> <p>CB and GD had meeting with John Murray regarding retail park. Discussed signage and area of overgrown vegetation.</p> <p>Signage - JD working on trying to get someone involved help with the project. Brown signs on A9 -JD and WB to discuss</p> <p>Town clean up - Skibo has kindly offered use of a SkyVac to aid cleaning of guttering. To start ASAP</p>	<p>CB to progress</p> <p>JD and WB to discuss A9 brown signage</p> <p>All to help with progressing clean up</p>
3	Adoption of previous minutes	Proposer WB, seconded JD	-
4	Finance	£29k spent so far leaving £38K in account, Cashflow document has been produced Still 40 plus business to pay	MG
5	Website	Much currently being uploaded onto the new framework. Stage 1 will be complete and "live" by early/mid August	CB
6	Highland Campervan and Motorhome scheme	<p>Highland Council's new scheme to allow caravans & motorhomes which are parking in non-registered sites, access to their Highlife facilities for £40/week, is having the unintended consequence that loads of caravans and campervans are opting out of staying in registered sites altogether. Lynne & Darren Redfern @ Dornoch Caravan & Camping site have been badly hit and are asking for BID's help.</p> <p>GK to write letter to Derek Brown & Raymond Bremner @ HC to ask them to stop. Also Maree Todd MSP. How did go so badly wrong?</p>	GK
7	New Tourist Tax: BID position	<p>Legislation has been passed by the Scottish Govt allowing local councils to decide how to levy a tourist tax by area. Board discussed this and agreed we are in favour of this, ONLY SO LONG AS:</p> <p>Tax is simple for accommodation providers to implement (eg fixed £, not %)</p> <p>Not expensive or off-putting for visitors in what is already an expensive region.</p>	GK

		<p>ALL the money gets spent locally by people on the ground on visitor facilities (eg, the BID, rather than getting soaked up in admin charges at HC)</p> <p>GK to draft another letter to Derek Brown, Raymond Bremner, Maree Todd, Jamie Stone et al, for approval by BID board</p>	
8	Visitor Information/Measurement	<p>We agreed it would be helpful to get a handle on Visitor trends if possible.</p> <p>Mobile phone data (normal method used by DMO's) won't work for Dornoch as we are too small and too international (phone data not available from other countries).</p> <p>Agreed best solution is to put together something of a panel, which could look at (eg) visitor rounds, hotel bed nights and anecdotal info from self catering.</p>	Not a priority right now.
9	Next BID Chair.	<p>Kyle is no longer in a position to take on the BID Chair position in August, because of developments at home and work.</p> <p>Mark made the point that 6 months is too short for an effective chair position anyway.</p> <p>Ginny agreed to think about serving another 6 months, though this would probably make it impossible also to chair the Events Committee. She will report back in August with thoughts</p>	GK
10	AOCB	<p>CB about to have discussions with Highland Broadband regarding a good deal for all Dornoch Businesses.</p>	CB